

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 8-K
CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): June 8, 2020

L Brands, Inc.

(Exact Name of Registrant
as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of
Incorporation)

1-8344

(Commission File Number)

31-1029810

(IRS Employer Identification No.)

**Three Limited Parkway
Columbus, OH**

(Address of Principal Executive Offices)

43230

(Zip Code)

(614) 415-7000

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.50 Par Value	LB	The New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01. Other Events.

Senior Secured Notes Offering and Senior Notes Offering

On June 4, 2020, the Company announced and priced the private offering of \$750 million aggregate principal amount of its 6.875% senior secured notes due 2025 (the “Senior Secured Notes Offering”) and \$500 million aggregate principal amount of its 9.375% senior notes due 2025 (the “Senior Notes Offering”).

Copies of the press releases (i) announcing the Senior Secured Notes Offering and Senior Notes Offering and (ii) the pricing of the Senior Secured Notes Offering and Senior Notes Offering are filed herewith as Exhibit 99.1 and Exhibit 99.2, respectively, and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit
No.

99.1	Press Release dated June 4, 2020 entitled “L Brands Announces Proposed \$750 Million Offering of Senior Secured Notes Due 2025 and \$500 Million Offering of Senior Notes Due 2025.”
99.2	Press Release dated June 4, 2020 entitled “L Brands Prices \$750 Million Offering of Senior Secured Notes Due 2025 and \$500 Million Offering of Senior Notes Due 2025.”
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

L Brands, Inc.

Date: June 8, 2020

By: /s/ STUART B. BURGDOERFER
Stuart B. Burgdoerfer
Executive Vice President and Chief Financial Officer



L Brands Announces Proposed \$750 Million Offering of Senior Secured Notes Due 2025 and \$500 Million Offering of Senior Notes Due 2025

June 4, 2020

COLUMBUS, Ohio, June 04, 2020 (GLOBE NEWSWIRE) -- L Brands, Inc. (NYSE: LB) announced today that it is offering to sell \$750 million aggregate principal amount of senior secured notes due 2025 (the "**Secured Notes**") and \$500 million aggregate principal amount of senior notes due 2025 (the "**Unsecured Notes**" and, together with the Secured Notes, the "**Notes**") in a private placement offering to eligible purchasers, subject to market and other conditions. The Notes will be guaranteed by each of the company's domestic subsidiaries that guarantees or is a borrower under its ABL Facility or guarantees or incurs any other material debt.

The Secured Notes will be senior secured obligations and will be secured on a first-priority lien basis by substantially all of the assets of the company and the guarantors (other than certain excluded assets, including stock of certain subsidiaries), other than inventory, receivables and related assets (which secure our ABL Facility on a first-priority lien basis) and on a second-priority lien basis by such ABL Facility collateral, in each case, subject to certain exceptions. The Unsecured Notes will be senior unsecured obligations.

The Notes will not be registered under the Securities Act of 1933 (the "**Securities Act**") or the securities laws of any state and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements under the Securities Act and applicable state securities laws. The Notes may be resold by the initial purchasers pursuant to Rule 144A and Regulation S under the Securities Act.

The company intends to use the net proceeds from the offering, after deducting discounts and commission to the initial purchasers and estimated offering expenses, (i) to repurchase or redeem all of our outstanding 2021 Notes and to pay any related premiums and expenses in connection therewith and (ii) to fund approximately \$200 million of retirement plan obligations and (iii) for general corporate purposes, including to refinance other indebtedness with a near-term maturity date.

This press release is neither an offer to sell nor a solicitation of an offer to buy the Notes or any other securities and shall not constitute an offer to sell or a solicitation of an offer to buy, or a sale of, the Notes or any other securities in any jurisdiction in which such offer, solicitation or sale is unlawful. In addition, this press release is not an offer to purchase or a notice of redemption with regard to any securities. The offering is made only by, and pursuant to, the terms set forth in the related offering memorandum. The offering is not being made to persons in any jurisdiction in which the making or acceptance thereof would not be in compliance with the securities, blue sky or other laws of such jurisdiction.

ABOUT L BRANDS:

L Brands, through Bath & Body Works, Victoria's Secret and PINK, is an international company. The company operates 2,897 company-owned specialty stores in the United States, Canada, the United Kingdom and Greater China, and its brands are also sold in more than 700 franchised locations worldwide. The company's products are also available online at www.BathandBodyWorks.com and www.VictoriasSecret.com.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

We caution that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this press release or made by our company or our management involve risks and uncertainties and are subject to change based on various factors, many of which are beyond our control. Accordingly, our future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. Words such as "estimate," "project," "plan," "believe," "expect," "anticipate," "intend," "planned," "potential" and any

similar expressions may identify forward-looking statements. Risks associated with the following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results and could cause actual results to differ materially from those expressed or implied in any forward-looking statements included in this press release or otherwise made by our company or our management:

- general economic conditions, consumer confidence, consumer spending patterns and market disruptions including severe weather conditions, natural disasters, significant health hazards or pandemics, terrorist activities, financial crises, political crises or other major events, or the prospect of these events;
- divestitures, spin-offs or other dispositions, including any divestiture or spin-off of Victoria's Secret and related operations, could negatively impact our business, and contingent liabilities from businesses that we have sold could adversely affect our financial statements;
- the seasonality of our business;
- difficulties arising from turnover in company leadership or other key positions;
- our ability to attract, develop and retain qualified associates and manage labor-related costs;
- liabilities arising from divested businesses;
- the dependence on mall traffic and the availability of suitable store locations on appropriate terms;

- our ability to grow through new store openings and existing store remodels and expansions;
 - our ability to successfully expand internationally and related risks;
 - our independent franchise, license and wholesale partners;
 - our direct channel businesses;
 - our ability to protect our reputation and our brand images;
 - our ability to attract customers with marketing, advertising and promotional programs;
 - our ability to protect our trade names, trademarks and patents;
 - the highly competitive nature of the retail industry and the segments in which we operate;
 - consumer acceptance of our products and our ability to manage the life cycle of our brands, keep up with fashion trends, develop new merchandise and launch new product lines successfully;
 - our ability to source, distribute and sell goods and materials on a global basis, including risks related to:
 - political instability, environmental hazards or natural disasters;
 - significant health hazards or pandemics, which could result in closed factories, closed stores, reduced workforces, scarcity of raw materials, and scrutiny or embargoing of goods produced in infected areas;
 - duties, taxes and other charges;
 - legal and regulatory matters;
 - volatility in currency exchange rates;
 - local business practices and political issues;
 - potential delays or disruptions in shipping and transportation and related pricing impacts;
 - disruption due to labor disputes; and
 - changing expectations regarding product safety due to new legislation;
 - our geographic concentration of vendor and distribution facilities in central Ohio;
 - fluctuations in foreign currency exchange rates;
 - stock price volatility;
 - our ability to pay dividends and related effects;
 - our ability to maintain our credit rating;
 - our ability to service or refinance our debt;
 - shareholder activism matters;
 - the ability of our vendors to deliver products in a timely manner, meet quality standards and comply with applicable laws and regulations;
 - fluctuations in product input costs;
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- our ability to adequately protect our assets from loss and theft;
- fluctuations in energy costs;
- increases in the costs of mailing, paper and printing;
- claims arising from our self-insurance;
- our ability to implement and maintain information technology systems and to protect associated data;
- our ability to maintain the security of customer, associate, third-party or company information;
- our ability to comply with laws and regulations or other obligations related to data privacy and security;
- our ability to comply with regulatory requirements;
- legal and compliance matters; and
- tax, trade and other regulatory matters.

We are not under any obligation and do not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this press release to reflect circumstances existing after the date of this press release or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.

Additional information regarding these and other factors can be found in Item 1A. Risk Factors in our 2020 Annual Report on Form 10-K and Item 1A. Risk Factors in our quarterly report on Form 10-Q for the quarter ending May 2, 2020.

For further information, please contact:

L Brands:
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(614) 415-6704
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Media Relations
Tammy Roberts Myers
(614) 415-7072
communications@lb.com

Lbrands

Source: L Brands, Inc.



L Brands Prices \$750 Million Offering of 6.875% Senior Secured Notes Due 2025 and \$500 Million Offering of 9.375% Senior Notes Due 2025

June 4, 2020

COLUMBUS, Ohio, June 04, 2020 (GLOBE NEWSWIRE) -- L Brands, Inc. (NYSE: LB) announced today the pricing of its previously announced offering to sell \$750 million aggregate principal amount of 6.875% senior secured notes due 2025 (the "**Secured Notes**") and \$500 million aggregate principal amount of 9.375% senior notes due 2025 (the "**Unsecured Notes**" and, together with the Secured Notes, the "**Notes**") in a private placement offering to eligible purchasers. The Notes are guaranteed by each of the company's domestic subsidiaries that guarantees or is a borrower under its ABL Facility or guarantees or incurs any other material debt. The initial offering price of each series of Notes to investors will be 100% of their respective principal amounts. The offering is expected to close on June 18, 2020, subject to customary closing conditions.

The Secured Notes are senior secured obligations and are secured on a first-priority lien basis by substantially all of the assets of the company and the guarantors (other than certain excluded assets, including stock of certain subsidiaries), other than inventory, receivables and related assets (which secure our ABL Facility on a first-priority lien basis) and on a second-priority lien basis by such ABL Facility collateral, in each case, subject to certain exceptions. The Unsecured Notes are senior unsecured obligations.

The Notes are not being registered under the Securities Act of 1933 (the "**Securities Act**") or the securities laws of any state and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements under the Securities Act and applicable state securities laws. The Notes may be resold by the initial purchasers pursuant to Rule 144A and Regulation S under the Securities Act.

The company intends to use the net proceeds from the offering, after deducting discounts and commission to the initial purchasers and estimated offering expenses, (i) to repurchase or redeem all of our outstanding 2021 Notes and to pay any related premiums and expenses in connection therewith and (ii) to fund approximately \$200 million of retirement plan obligations and (iii) for general corporate purposes, including to refinance other indebtedness with a near-term maturity date.

This press release is neither an offer to sell nor a solicitation of an offer to buy the Notes or any other securities and shall not constitute an offer to sell or a solicitation of an offer to buy, or a sale of, the Notes or any other securities in any jurisdiction in which such offer, solicitation or sale is unlawful. In addition, this press release is not an offer to purchase or a notice of redemption with regard to any securities. The offering is made only by, and pursuant to, the terms set forth in the related offering memorandum. The offering is not being made to persons in any jurisdiction in which the making or acceptance thereof would not be in compliance with the securities, blue sky or other laws of such jurisdiction.

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- our ability to successfully expand internationally and related risks;
 - our independent franchise, license and wholesale partners;
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 - our ability to protect our reputation and our brand images;
-

- our ability to attract customers with marketing, advertising and promotional programs; our ability to protect our trade names, trademarks and patents;
- the highly competitive nature of the retail industry and the segments in which we operate;
- consumer acceptance of our products and our ability to manage the life cycle of our brands, keep up with fashion trends, develop new merchandise and launch new product lines successfully;
- our ability to source, distribute and sell goods and materials on a global basis, including risks related to:
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- the ability of our vendors to deliver products in a timely manner, meet quality standards and comply with applicable laws and regulations;
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